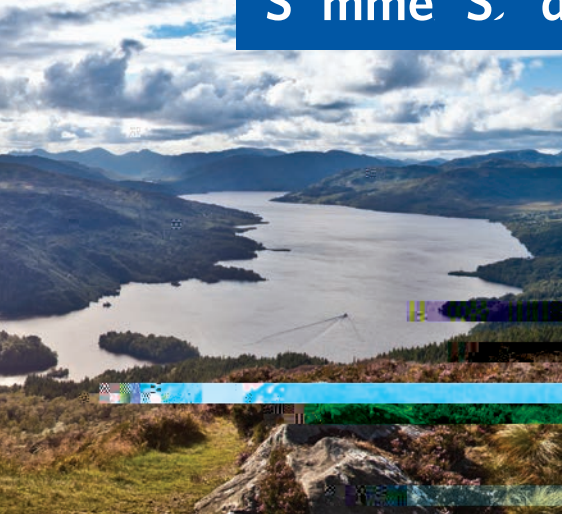




Summer School in Scotland



# International Summer School 2017

July 17th - August 4th





# Welcome

Glasgow Caledonian University (GCU) has become one of the UK's most dynamic and forward-thinking universities, committed to a special mission of excellence and development. Our focus is on academic excellence and developing links with industry to ensure we are able to equip students with the skills needed to succeed globally and internationally.



Thousands of students from all over the world join us each year to study and experience the warm welcome and vibrant atmosphere for which Scotland is renowned.

Our International Summer School programme enables even more students to enjoy all that GCU has to offer on our wonderful, state-of-the-art campus in Glasgow. Participants can also look forward to experiencing some of Glasgow and the UK's tourist highlights in a comprehensive programme of social events and excursions. We look forward to welcoming you!

Professor Pamela Gillies CBE, FRSE  
BSc, PGCE, MEd, MMedSci, PhD, FRSA, FFPH, FAcSS, Hon FRCPS (Glasg)  
Principal and Vice-Chancellor

## International Summer School - Key Facts:

- Available for individual applicants worldwide to apply
- Follow a challenging 2-week course with the option of earning credits during a third week
- Stay in en-suite campus accommodation in Glasgow City Centre
- Social excursions and events included
- Option to 'opt in' to extras such as meal-plan and weekend excursions
- Discounts available for students from GCU exchange partner institutions
- See **pages 07-11** for course information

# Why GCU?

GCU is a nationally recognised international leader and a leading provider of high quality education. Our international focus, leadership and excellence.

The quality of our teaching and warmth of our vibrant student community has led to us being rated 2nd in the UK for international student satisfaction and 1st in Scotland for international student support (International Student Barometer, Summer 2013). With our main campus located at the heart of the bustling city of Glasgow, and additional campuses in both London and New York, there is no better choice for your summer school experience than GCU.

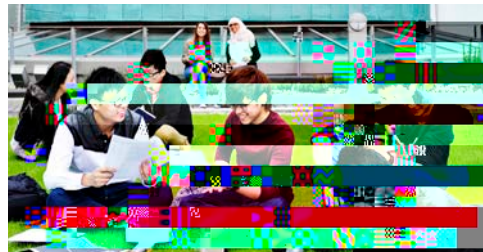
- One of Scotland's largest and most dynamic universities with around 17,000 students from over 100 countries
- Centrally-located campus and accommodation close to shops, bars and transport links
- Award-winning International student support
- Professionally focused credit-bearing summer school programmes with emphasis on skills development
- Non-credit 'Summer Experiences' also available
- Educational excellence dating back through founding institutions to 1875
- International community of staff and students

# International Summer School at GCU

At GCU you can choose a subject area to suit your interests and needs, and you can even have the flexibility of deciding how long you wish to stay, and whether you wish to earn credits.

The majority of our courses run simultaneously. This allows you to work not only with your fellow participants on your chosen course, but to join all of the other participants on a regular basis throughout the programme to enjoy social events and excursions – giving you the best chance to get to know students across a range of disciplines, and leave with a new network of friends from around the world.

At GCU we take pride in our excellent reputation for supporting our students. During your time as an International Summer School student, you will have a dedicated Summer School Coordinator on hand at all times to assist you throughout your time with us, and to help you make the most of it!



**Choose your course, duration, and accommodation. Course decisions available in pages 07-11.**

Available as a 2-week experience, 3-week credit course: (3 US credits/5 ECTS)	
2-week: £1350 (£1200 if you apply by April 30)	
3-week: £1950 (£1800 if you apply by April 30)	
Marketing for the Fashion Industry	Contemporary Issues in Business
Leading in a Global Context	Digital Multi Media
Developing Nurse-Led Services	Public Health in a Global Context
Sustainable Engineering & Technology	Computing: Games, Apps & Security

## Available as a 3-week credit course

15% discount available for students from GCU's exchange partner institutions

Forensic Investigation\*  
(3 US Credits/5 ECTS) - £2,650

Social Justice and Political Thought  
(6 US Credits/10 ECTS) - £2,320

\*Forensic Investigation will take place from July 7-28, and will have its own specific social programme. All other courses will run simultaneously from July 14 to August 4.

### Choose your duration!

Short on time but still up for a challenge? Most of our courses allow participants to choose whether they take part for 2 or 3 weeks. During weeks 1 and 2 our dedicated summer school teams will deliver the main content of the course, along with a wide and exciting variety of opportunities to see and do the best of Glasgow and Scotland's tourist highlights. If you wish to return not only with once-in-a-lifetime memories but with credit too, you can also participate in the third and final week. During this final week you and your classmates will work on your final assessments. Plus, if three weeks is still not enough, you can even opt into a fourth week of use of your private room in our accommodation to continue exploring Glasgow and the surrounding area!

### Mingle in the local!

International Summer School allows students from around the world to come and experience Glasgow and Scotland. Like most universities, we don't have many classes going on over summer, and this can make it difficult to meet and work with local students... but not at GCU! We believe you, our international participants, have a great deal to offer to our local students and that it would be a shame for both parties to miss out on the opportunity to get to know each other. Therefore our summer school programmes will have a select number of full-time GCU students taking part as well. All International Summer School participants will be assigned a GCU 'student buddy' who can offer advice on anything and everything, and can show you the best places to go and the top things to do to make the most of your time with us.





## Course fee

The course fee (as indicated on pages 04-05) includes:

- Tuition
- Accommodation (private room – more info on page 16)
- Airport transfer
- Social events and excursions – see page 14
- GCU Summer School t-shirt and welcome pack

Applicants from our exchange partner universities may be eligible for a discount. Please email us on [summerschool@gcu.ac.uk](mailto:summerschool@gcu.ac.uk) if you are unsure about whether you qualify for this.

## Optional extra accommodation

### An extra week of accommodation - 150

If you want to relax and take some more time to explore Glasgow and the surrounding area after your programme ends (whether it's a 2 or 3 week programme), you can opt in to an extra week's use of your private room. During this time you won't have any classes, but our staff will still be on hand to offer advice if you need it, and we will still arrange your transfer back to Glasgow Airport to catch your flight home.

### 5-day meal plan - 75 per week

Your accommodation will be well equipped with kitchens and dining space, but you may prefer to opt in to our meal plan and eat on campus instead. This will entitle you to vouchers for breakfast, lunch and dinner from Monday to Friday. On weekends our catering facilities are unfortunately closed, but our campus and accommodation benefit from a prime city centre location, giving you an incredible variety of options to eat out,

and plenty of supermarkets to stock up on ingredients if you'd rather cook your own masterpiece.

### Weekend Adventure 1 – The Scottish Highlands - 200

During the weekend between Weeks 1 and 2, GCU will lead an overnight trip into the highlands where a host of incredible scenery, stunning castles, picturesque towns and villages, and an array of exciting activities await you. Please note that spaces for this event may be limited and will be allocated on a first come, first served basis – apply early to secure your place!

### Weekend Adventure 2 – London - 250

During the weekend between Weeks 2 and 3, GCU will lead an overnight trip to London, with sightseeing all over the city as well as stops at some fantastic locations on the way. As with the Highlands trip above, spaces for this event may be limited and will be allocated on a first come, first served basis, so please apply early to avoid missing out.



# Academic Programme options

## Making the Fashion Industry

**Course description:** The overall aim of the module is to provide an introduction to the nature and characteristics of contemporary fashion and retailing in today's society. This module explores the dynamic nature of the sector, drawing upon the theories of retail change and environmental analysis. Particular consideration is given to the role and function of branding within fashion businesses in addition to gaining an awareness of the design and creative elements of fashion.

A blended learning approach will be used, which combines lectures, seminars and practical workshops. Practical sessions and seminars will be linked to the lecture; incorporating problem based learning strategies and e-learning materials. Fieldtrips will also be undertaken to fashion retailers and related exhibitions, in addition to guest speakers from industry, who will support the main lectures providing an insight into the different career paths in the fashion sector.

**Assessment:** Assessment will be carried out via a combination of compiling a portfolio as part of a group, and a 15 minute presentation delivered as part of that group.

## Digital Multimedia

**Course description:** This practical-based module examines multimedia communication in the context of current theories and trends relating digital media to its societal context in the form of a short course. Students will take part in practical digital media production and explore the relationship between media outputs and society. The theoretical components of the module will challenge students to analyse and contextualise the digital media industries.

The module will be taught as a short course via a series of self-contained lectures and associated workshops. Lectures will focus on a particular issue relating to the theoretical contexts of multimedia communication. Workshops will provide a space in which students will engage with the topic first hand and demonstrate their understanding of the uses of digital media in society through fieldwork and practice.

**Assessment:** Assessment will test skills of organisation, communication, presentation research and critical engagement and will be focused on the analysis of key issues arising from the syllabus. Assessment will be by a poster presentation which will demonstrate the learning outcomes by showing practical understanding of social media while reflecting on theory and practice.

### Developing Nurse-Led Services

**Course description:** The Developing Nurse Led Services Summer School will give you an opportunity to gain an overview of the key role that the Nurse plays in the care provided by the National Health Service in the UK. The Summer School will include visits to clinical facilities and an overview of the school research programme, which underpins care. Advanced practice will be discussed and related to the care provided by autonomous, critically thinking, problem solving nurses. You will be able to discuss your own areas of research interest with our professors and take part in sessions which will help you develop your research and clinical skills.

This experiential learning based course will include guidance on healthcare provision in the UK, along with clinical visits in Glasgow and the surrounding area.

**Assessment:** If this option is taken up, you will be asked to undertake a short academic assessment. This will allow you to demonstrate your understanding of the module content and relate this to the provision in your home country.

### Public Health in a Global Context

**Course description:** In this summer school you will find out more about how social circumstances can impact on the health and well-being of a population. The course highlights the challenges facing society when considering these issues. Content includes: Definitions of Health, Social determinants of health, history of public health, public health research/epidemiology and other factors

influencing Public Health such as substance use and misuse. There will also be sessions relating to academic writing and review of national and international policies. Key researchers in the field will share their expertise to allow you to develop your knowledge and understanding of the challenges faced, and the strategies that can be used to address them.

Course delivery includes a combination of keynote lectures and student-led tutorials. Students will draw on experiences from their own perspective during tutorials. There will also be visits to external centres and projects relating to the topic area. Examples include the Scottish Parliament, hospitals, research units and a sexual health clinic.

**Assessment:** If this option is taken up, you will be asked to undertake a short academic assessment. This will allow you to demonstrate your understanding of the module content and relate this to the provision in your home country.

### Sustainable Engineering & Technology

**Course description:** The word 'Sustainability' is frequently used today. There are often different views on what it means, and there is even more debate on who is responsible for this task of sustainability. In this programme participants will work in multidisciplinary teams to address a task that requires a sustainable solution. Many environmental issues that are the topic for sustainability tasks can be addressed by engineering and technology, and this is an opportunity to experience what can be done and how we can collectively work

towards a cleaner environment with well-managed resources.

**Assessment:** A supervised project will be agreed with a member of the programme's academic staff before the project begins, and the agreed tasks will be defined at this early stage. The project will be of professional standard, and assessed via a project dissertation of approximately 200-300 words, excluding appendices.

### Computing: Games, AI & Security

**Course description:** Modern society has become dependent on the efficiencies that computers bring to our daily life, but there is always another task that could be made easier or more secure. Working together to look at how computer games apps and security can be applied to everyday tasks will help in understanding the extent of what can be done, and how best to achieve the objectives.

**Assessment:** A supervised project will be agreed with a member of the programme's academic staff before the project begins, and the agreed tasks will be defined at this early stage. The project will be of professional standard, and assessed via a project dissertation of approximately 200-300 words, excluding appendices.

### Social Justice and Political Thought

**Course description:** This course will cover issues such as structural inequality in economy, work and work relations, the relationship of Western to non-Western cultures, the interrelationship of racism, sexism and class oppression, and theories of social change. Specific

topic areas include Egalitarian Theory, Human Rights and Development, and Comparative Welfare States. The student-centered, participatory learning environment will equip you with critical thinking, analytical and other skills which student can transfer into any field of endeavour. Students should have some prior learning in political science, economics or sociology.

The course will include a visit to the Scottish Parliament, to New Lanark, founded by Robert Owen and a prime example of Utopian Socialism, and to various Trade Unions and community and collective organisations.

**Assessment:** There will be required pre-course reading and a post-course written assessment. Students will be encouraged to engage in a critical examination of society, and to develop their own capacities for critical reading, writing and thinking. Emphasis will be placed on participation in class discussions, which will make up part of assessment.

### Leading in a Global Context

**Course description:** Today's employers increasingly expect international experience and intercultural competence in a graduate's CV. The aim of this module is to develop self-awareness of the student as a global leader and how they might develop key cross-cultural competencies. Working in an international context with other students, the programme builds student understanding of themselves and their own cultural values; explores how they deal with inter-cultural issues arising

from group interaction experiences; and examines the impact global leaders might have on communities and the wider global context. Learning will be a mix of classroom-based activities alongside experiential exercises.

Guest speakers will be incorporated into the programme as will visits to some of Scotland's rich heritage sites. Students will be encouraged to work in inter-cultural and inter-disciplinary groups, reflecting the reality of global workplaces.

**Assessment:** Students who undertake the 3-week version of the programme will maintain a learning diary and submit a reflective essay based on what they have learnt during their period of study. Support from our Learning and Development Centre and library staff will be provided.

### C n e m a l e i n B i n e

**Course description:** The overall aim of the module is to introduce students with a business background to some of the challenges business face in world of increased globalisation and dynamism. The module will explore the factors at local, national and international level which influence, guide and often determine the economic behaviour of both producers and consumers. The module will also consider the development of robust business process regarding an enterprise's financial and risk position in an economically uncertain and vibrant world. A blended learning approach will be used, which combines lectures, seminars and practical workshops. Practical sessions and

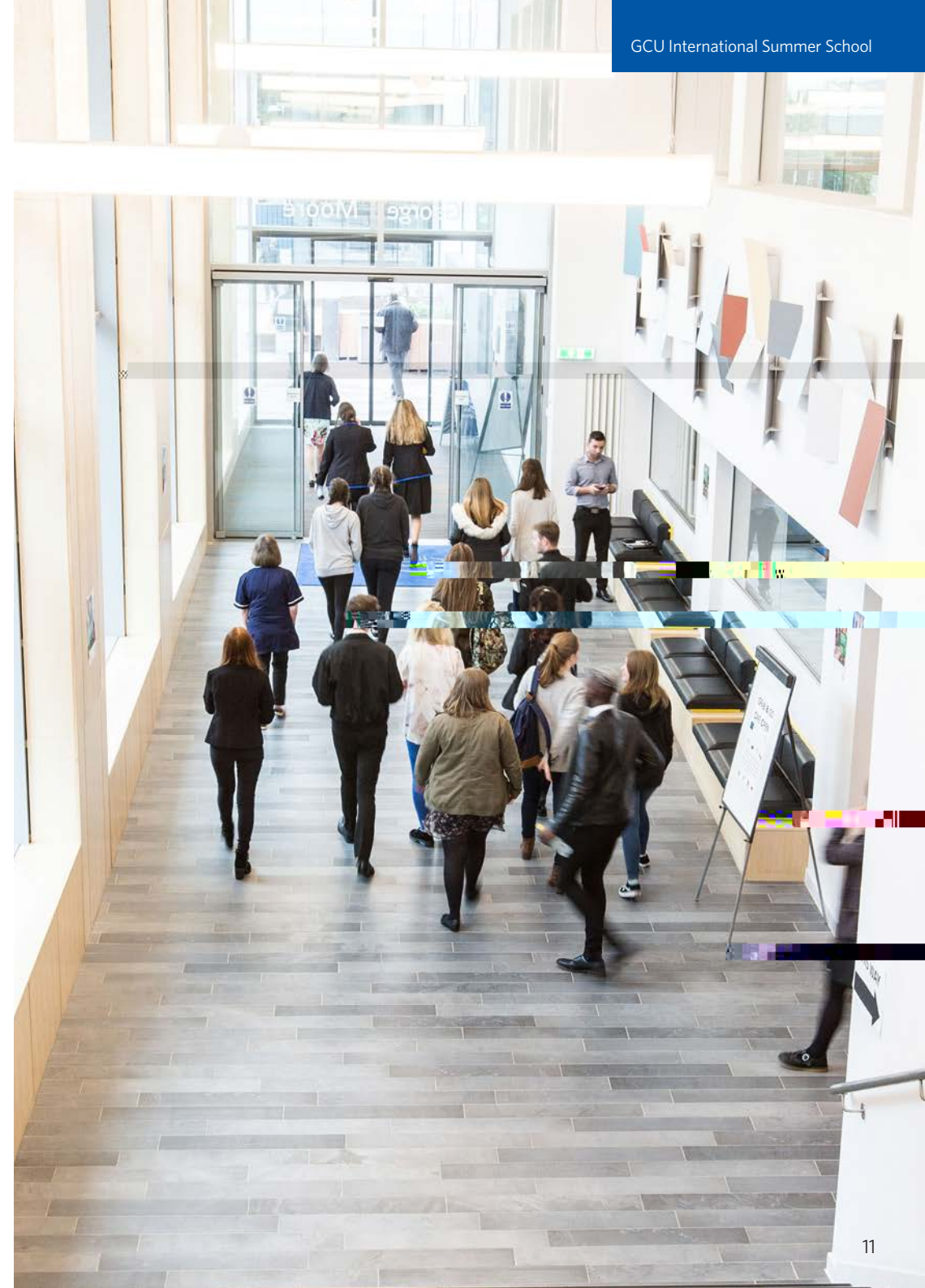
seminars will be linked to the lecture; incorporating problem based learning strategies and e-learning materials.

**Assessment:** If this option is taken up, you will be asked to undertake a short academic assessment. This will allow you to demonstrate your understanding of the module content and relate this to the provision in your home country.

### F e n i c I n e i g a i n

**Course description:** This is a 3 week programme that will introduce students to methods in forensic science and its involvement into the criminal justice system in Scotland. The programme includes a series of lecture and practical sessions. The taught elements are supplemented with field trips to a forensic (or equivalent) laboratory, prison and a criminal court. Students will receive a transcript on successful completion of the course and the Summer programme is open to any student with basic knowledge in chemistry and biology.

**Assessment:** Assessment will take place in the form of Group/Individual Case Projects. GCU staff will assess the coursework according to an agreed marking criteria.





# Example 3-week programme

Please be aware that the programme is subject to change without notice. The programme is subject to change without notice. The programme is subject to change without notice.

Date	Morning 10am-12 m	Afternoon 1 m-3 m	Afternoon 3 m-5 m	Evening
Saturday/Sunday, July 15/16	Arrival, airport transfer and check-in at Accommodation			
Monday, July 17	FREE TIME	Introduction to International Summer School/Group Photos	Walking Tour of Glasgow 1: Modern Life and Entertainment	
Tuesday, July 18	Tour of Campus, followed by Welcome Lunch	PM course session 1	PM course session 2	
Wednesday, July 19	AM course session	PM course session 1	Tour and Tasting at Auchentoshan Whisky Distillery	
Thursday, July 20	AM course session	PM course session 1	PM course session 2	
Friday, July 21	AM course session	PM course session 1	Pub Quiz with Erasmus Student Network – test your knowledge and then tour some of Glasgow’s most famous pubs and bars	
WEEKEND 1	FREE TIME/Optional Weekend Adventure 1: Scottish Highlands			
Monday, July 24	FREE TIME	PM course session 1	PM course session 2	
Tuesday, July 25	AM course session	PM course session 1	Walking Tour of Glasgow 2: History, Myths and Legends	
Wednesday, July 26	Day Trip to City of Edinburgh, with photo-stop at the ‘Kelpies’ sculptures			
Thursday, July 27	AM course session	PM course session 1	‘Further Opportunities at GCU’	
Friday, July 28	AM course session	PM course session 1	Ceilidh – Traditional Scottish live music and dance event	
WEEKEND 2	FREE TIME/Optional Weekend Adventure 2: London			
Monday, July 31	Group Work/Preparation for final assessment			
Tuesday, August 1	Group Work/Preparation for final assessment			
Wednesday, August 2	Day Trip to the Isle of Arran			
Thursday, August 3	Group Work/Preparation for final assessment			
Friday, August 4	Final Assessments	Final Assessments/ Farewell Lunch	Certificate Presentations/Farewell Evening Dinner	
WEEKEND 3 Saturday/Sunday, August 5/6	Check-out, airport transfer and departure OR Optional extra week’s use of your GCU accommodation			

# About Glasgow and Scotland

Scotland is a country filled with historic and cosmopolitan cities and some of the most beautiful and dramatic countryside in the



# Application

International Summer School is open to participants over 18 years old, with at least one year of university-level study completed before joining us. If you are unsure whether you qualify, please feel free to get in touch and we will be happy to discuss your eligibility.

## English language requirements

If you are a non-native speaker of English, you will be required to submit proof of the following:

### For 2-week, non-credit course:

- Letter from an academic advisor confirming that your English is at a level which will allow you to follow the course

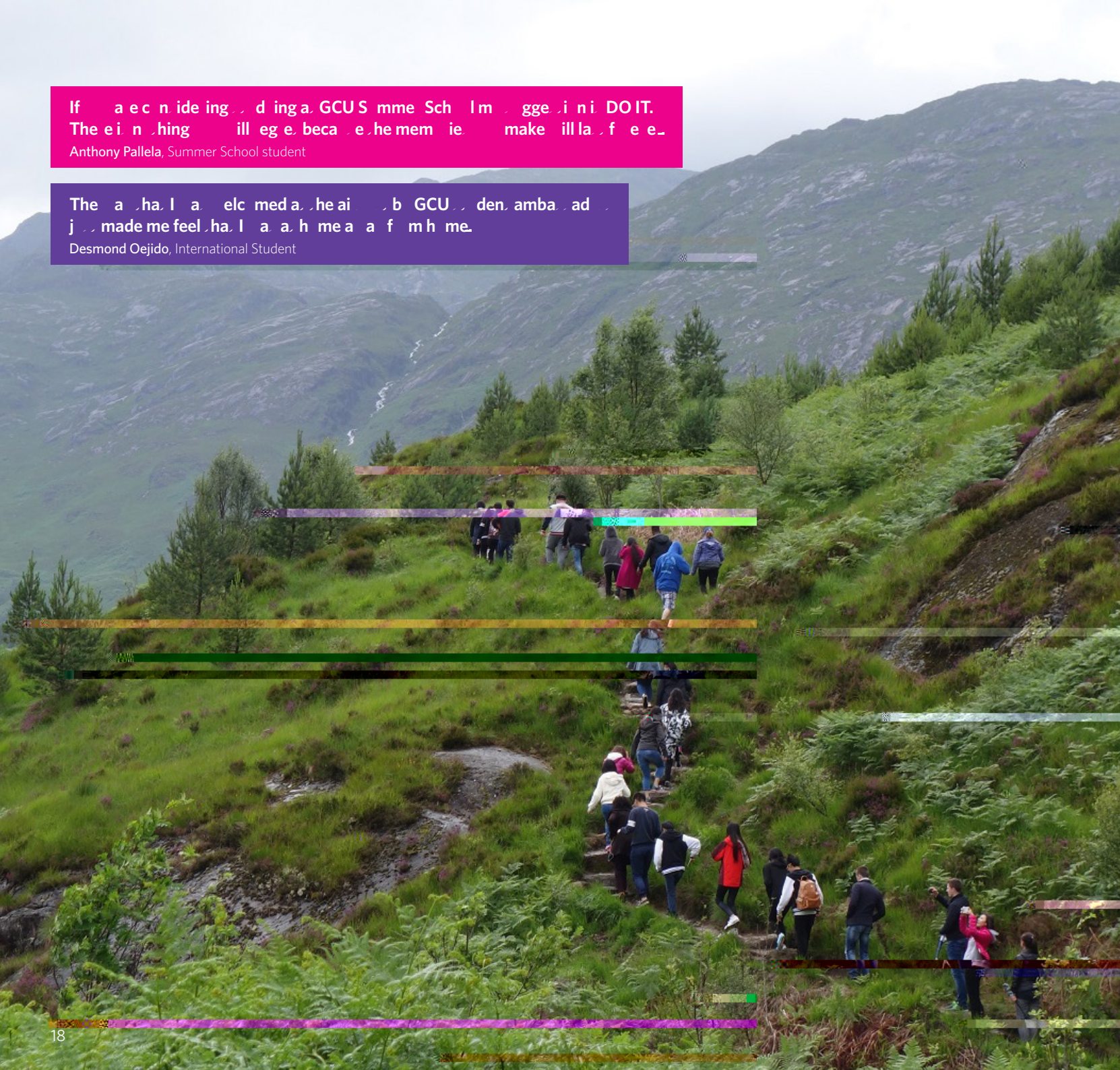
### For 3-week, credit course:

- IELTS: average score of 6.0 or above, with no element below 5.5, or TOEFL: average score of 80 or above, with no element below 18



If a certain thing is done, GCU Summer School is the way to go. I did it.  
The only thing I will regret is because I didn't make it all the way.  
Anthony Pallela, Summer School student

The whole world is here at GCU, the ambassador  
just made me feel like I am at home.  
Desmond Oejido, International Student







Cowcaddens Road,  
Glasgow G4 0BA,  
Scotland, United Kingdom

T: +44 (0)141 273 1284

E: [summerschool@gcu.ac.uk](mailto:summerschool@gcu.ac.uk)

[www.gcu.ac.uk/summerschool](http://www.gcu.ac.uk/summerschool)